

# Unique. Simple. Cost Effective.

- Flyer is printed on 70 lb. glossy stock in process color.
- Your ad size can be up to 7 3/4" High x 5 3/4" Wide.
- Advertiser is guaranteed an exclusive category guarantee.
- Flyer includes one coupon offer from Carl's Jr. and is handed out to all customers as part of their customer loyalty program.
- In-store customers receive the flyer on their food tray, providing you a unique captive audience.
- Drive-thru customers receive the flyer in their bag.

"Hands down the best advertising results we have ever received!"

-Chris L. - Marketing Director, F1 Race Factory

"In just the first two weeks, we sold 43 windshield replacements.

This program definitely is a winner!"

-Rex A. - Owner, Safe Pro Auto Glass

**THINK OUTSIDE THE BOX...THINK INSIDE THE BAG!**

**AS A BONUS...**

**you will receive a free ad on**

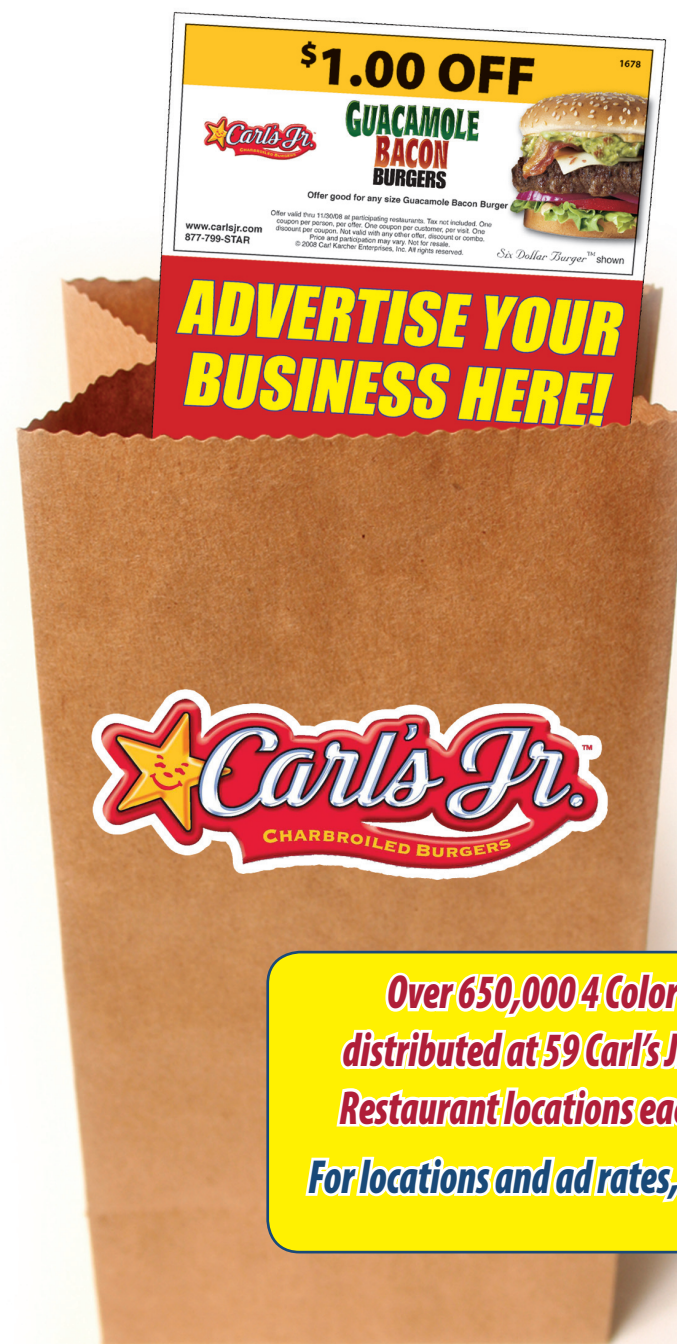
**GO GREATOFFERSAZ.COM for one year!**

**A \$425 Value!**

**For ad rates, and more details on this unique opportunity, Call Dave DelVecchio at 623.688.6077 or email at [rmp.dave@cox.net](mailto:rmp.dave@cox.net).**

# Unique Program. Captive Audience.

**Think outside the box. Think *Inside the Bag!***

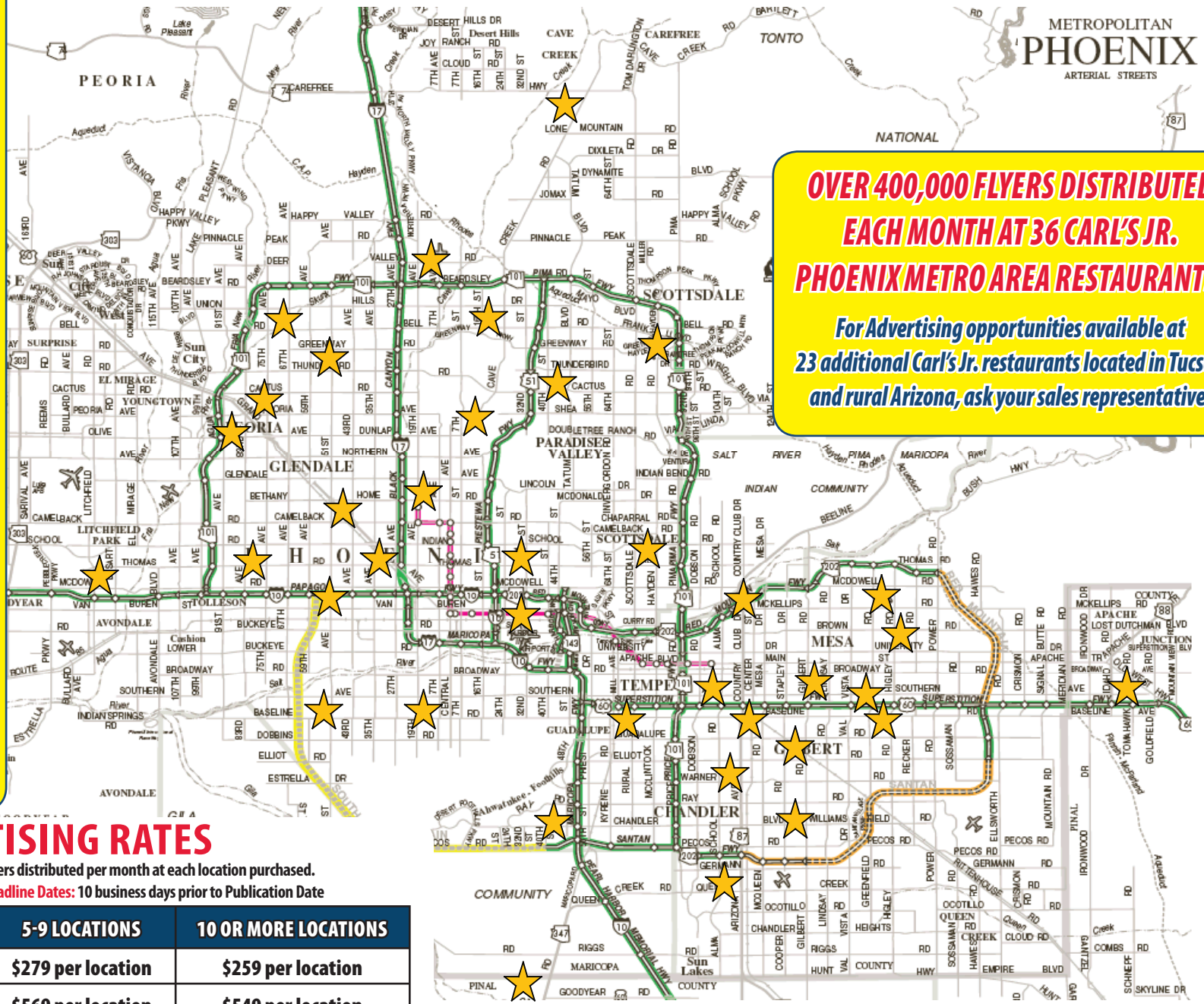


**Over 650,000 4 Color Flyers distributed at 59 Carl's Jr. Arizona Restaurant locations each month!**  
**For locations and ad rates, look inside.**



# Phoenix Metro Distribution

- Apache Junction 2933 S. Tomahawk Rd.
- Chandler 1972 N. Alma School Rd.
- Chandler 2985 S. Alma School Rd.
- Gilbert 748 N. Gilbert Rd.
- Gilbert 129 E. Williams Field Rd.
- Glendale 7280 W. Bell Road
- Glendale 5775 W. Northern Ave.
- Glendale 5105 W. Thunderbird
- Goodyear 13837 W. McDowell Rd.
- Guadalupe 1519 W. Baseline
- Laveen 5040 W. Baseline Rd.
- Maricopa 21000 N. John Wayne Pkwy
- Mesa 1850 S. Country Club
- Mesa 2002 N. Country Club
- Mesa 1352 S. Gilbert
- Mesa 1916 S. Greenfield Rd.
- Mesa 1129 N. Higley
- Mesa 4515 E. McKellips Rd.
- Mesa 1440 W. Southern
- Peoria 12110 N. 75th Ave.
- Peoria 9360 W. Northern Ave.
- Phoenix 9111 N. 7th St.
- Phoenix 10 N. 24th St.
- Phoenix 1202 N. 51st Ave.
- Phoenix 2343 E. Bell Rd.
- Phoenix 3470 W. Bell Rd.
- Phoenix 1753 W. Bethany Home Rd.
- Phoenix 4506 E. Cactus Rd.
- Phoenix 4311 W. Camelback Rd.
- Phoenix 31414 N. Cave Creek Rd.
- Phoenix 4916 E. Chandler Blvd.
- Phoenix 2501 W. Happy Valley Rd.
- Phoenix 2342 E. Thomas Rd.
- Phoenix 2750 W. Thomas Rd.
- Phoenix 7610 W. Thomas Rd.
- Scottsdale 3380 N. Hayden Rd.



**OVER 400,000 FLYERS DISTRIBUTED EACH MONTH AT 36 CARL'S JR. PHOENIX METRO AREA RESTAURANTS!**

*For Advertising opportunities available at 23 additional Carl's Jr. restaurants located in Tucson and rural Arizona, ask your sales representative.*

## ADVERTISING RATES

All rates shown are based on 10,000 flyers distributed per month at each location purchased.  
**Publication Dates:** 1st of each month **Deadline Dates:** 10 business days prior to Publication Date

AD SIZES	1-4 LOCATIONS	5-9 LOCATIONS	10 OR MORE LOCATIONS
1/3 Page	\$299 per location	\$279 per location	\$259 per location
2/3 Page	\$589 per location	\$569 per location	\$549 per location
Full Page	\$879 per location	\$859 per location	\$839 per location

Maricopa