

Unique. Simple. Cost Effective.

- Flyer is printed on 70 lb. glossy stock in process color.
- Your ad size can be up to 7 3/4" High x 5 3/4" Wide.
- Advertiser is guaranteed an exclusive category guarantee.
- Flyer includes one coupon offer from Carl's Jr. and is handed out to all customers as part of their customer loyalty program.
- In-store customers receive the flyer on their food tray, providing you a unique captive audience.
- Drive-thru customers receive the flyer in their bag.

"Hands down the best advertising results we have ever received!"

-Chris L. - Marketing Director, F1 Race Factory

"In just the first two weeks, we sold 43 windshield replacements. This program definitely is a winner!"

-Rex A. - Owner, Safe Pro Auto Glass

THINK OUTSIDE THE BOX...THINK INSIDE THE BAG!

AS A BONUS...

you will receive a free ad on

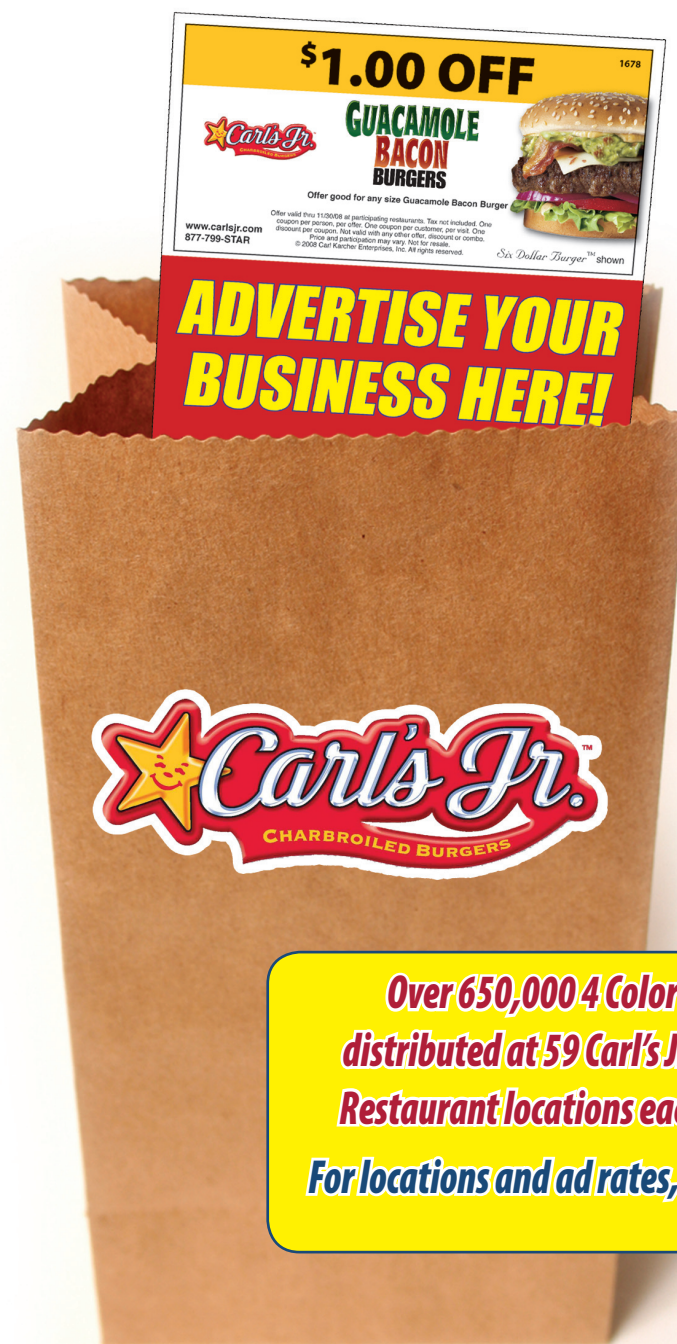
GO GREAT OFFERS AZ.COM for one year!

A \$425 Value!

For ad rates, and more details on this unique opportunity, Call Dave DelVecchio at 623.688.6077 or email at rmp.dave@cox.net.

Unique Program. Captive Audience.

Think outside the box. Think *Inside the Bag!*



Over 650,000 4 Color Flyers distributed at 59 Carl's Jr. Arizona Restaurant locations each month!
For locations and ad rates, look inside.



Tucson Metro and Arizona Rural Locations

CARL'S JR. TUCSON METRO LOCATIONS

- 10535 N. Oracle Rd. Oro Valley
- 2080 E. Fry Blvd. Sierra Vista
- 3289 E. Valencia Rd. Tucson
- 1691 W. Valencia Rd. Tucson
- 7805 Broadway East Tucson
- 1880 E. Broadway Blvd. Tucson
- 6301 E. Grant Tucson
- 1070 E. Ajo Way Tucson
- 3707 N. Oracle Rd. Tucson
- 615 W. Congress Tucson
- 3790 W. Ina Rd. Tucson
- 4110 E. 22nd St. Tucson
- 635 E. Wetmore Ave. Tucson
- 8120 S. Houghton Rd Tucson

CARL'S JR. ARIZONA RURAL LOCATIONS

- 1715 E. Florence Blvd. Casa Grande
- 3090 N. Toltec Rd. Eloy
- 1400 S. Milton Avenue Flagstaff
- 789 W. Beal Street Kingman
- 800 W. Mariposa Rd. Nogales
- 555 Miller Valley Rd Prescott
- 1450 W. Main Street Quartzsite

ADVERTISING RATES

All rates shown are based on 10,000 flyers distributed per month at each location purchased.

Publication Dates: 1st of each month Deadline Dates: 10 business days prior to Publication Date

AD SIZES	1-4 LOCATIONS	5-9 LOCATIONS	10 OR MORE LOCATIONS
1/3 Page	\$299 per location	\$279 per location	\$259 per location
2/3 Page	\$589 per location	\$569 per location	\$549 per location
Full Page	\$879 per location	\$859 per location	\$839 per location

Advertising opportunities also available at 36 Phoenix Metro area Carl's Jr. restaurants. For a map and list of Phoenix area locations, ask your sales representative.

