

AD SIZES, RATES, AND DISTRIBUTION DATES

Rates are based on 20,000 flyers printed and distributed at each location purchased. Flyer is placed on the front seat or dashboard of each full service car wash vehicle. The following is the average time frame for entire order of 20,000 flyers to be distributed per location:

LOCATION	ADDRESS	AVG. DISTRIBUTION LENGTH
Cobblestone	15816 N. Pima Rd.	5 Weeks
Cobblestone	2021 S. Alma School Rd.	5 Weeks
Cobblestone	13811 W. Bell Rd.	5 Weeks
Cobblestone	1855 S. Signal Butte	5 Weeks
Cobblestone	3739 E. Bell Rd.	7 Weeks

LOCATION	ADDRESS	AVG. DISTRIBUTION LENGTH
Genie	7373 E. Shea Blvd.	6 Weeks
Genie	2831 E. McKellips	8 Weeks

LOCATION	ADDRESS	AVG. DISTRIBUTION LENGTH
Foothills	5010 E. Ray Rd.	8 Weeks
Foothills	720 E. Greenway Pkwy.	12 Weeks

Space is limited to no more than 3 advertisers per location.

For distribution dates and to check available space, ask your representative.

AD SIZES	1 - 4 LOCATIONS	5 - 9 LOCATIONS
1/3 Page: 5.25" Wide x 2.75" Tall	\$359 per location	\$339 per location
2/3 Page: 5.25" Wide x 5.5" Tall	\$709 per location	\$689 per location
Full Page: 5.25" Wide x 8.25" Tall	\$999 per location	\$899 per location

BONUS: Buy at least two issues and receive a free

ad on  GREATOFFERSAZ.COM for one year!

GreatOffersAZ.com is promoted heavily on major search engines, plus through several unique media partnerships including Mobile Billboards, Point of Purchase Displays, Direct Mail Marketing Campaigns and Radio Spots.

To reserve your space call Dave DelVecchio at 623.688.6077 or email at rmp.dave@cox.net.

Simple. Unique. Captive.

Your 4 color ad placed on the front seat of 120,000 vehicles washed each month...



At 9 Phoenix Metro Full Service Car Washes



Your ad will be placed directly opposite an ad from each respective car wash on a glossy 4 color 8 1/2 x 5 1/2 flyer as part of their customer retention programs. Space is limited to a maximum of 3 advertisers! Up to 17% of customers currently redeem a car wash coupon from this flyer on a subsequent visit.*

FULL SERVICE CAR WASH CONSUMER DEMOGRAPHICS:

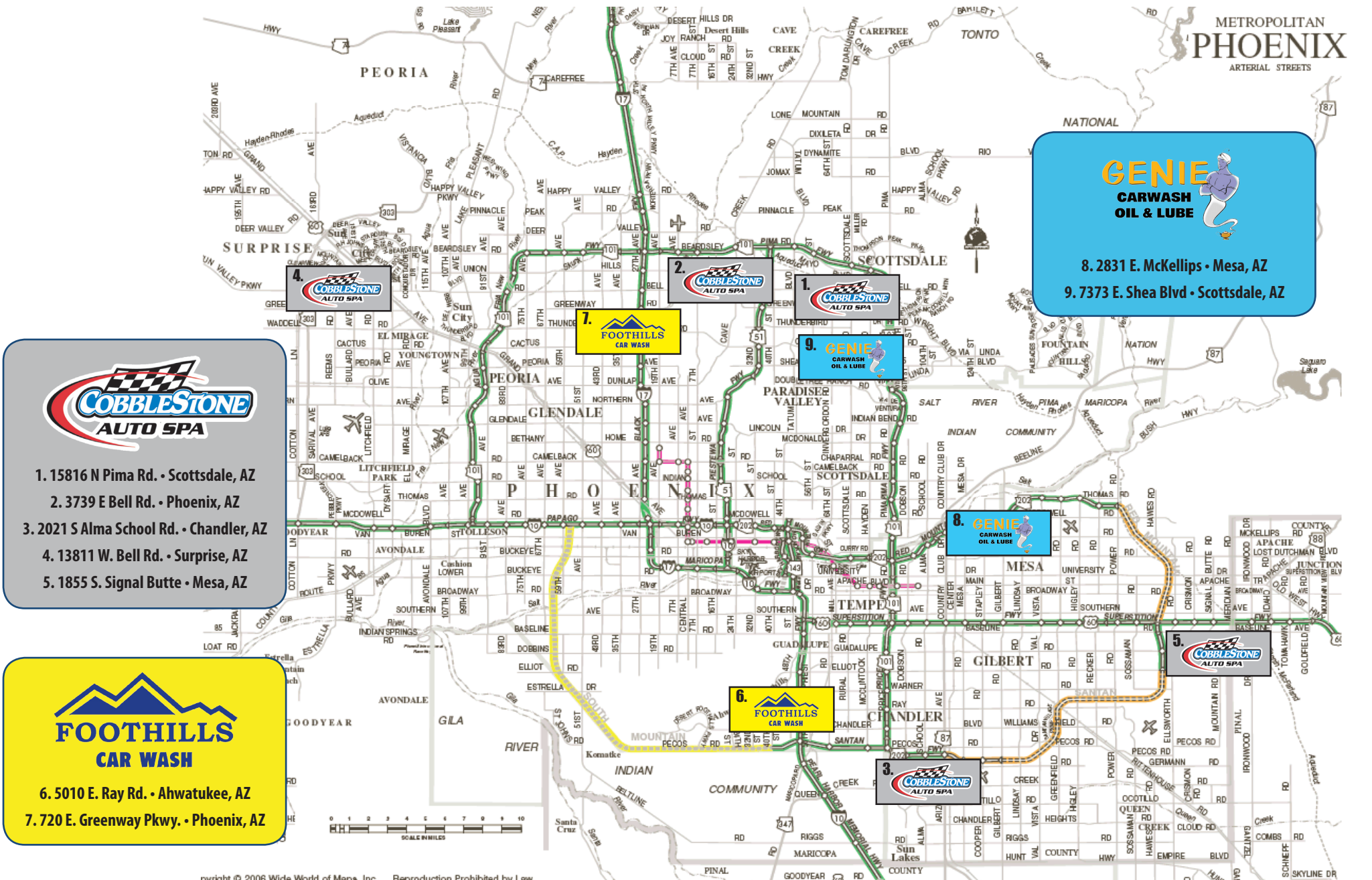
Male vs. Female: 57.8% Female

Annual Household Income:

- 22 1/2 % earn \$100,000 plus

- 41.8% earn \$75,000 plus • 52.3% earn \$60,000 plus

Age: 83.1% of full service car wash consumers fall into the more financially stable age group of 40+ years of age



1. 15816 N Pima Rd. • Scottsdale, AZ
 2. 3739 E Bell Rd. • Phoenix, AZ
 3. 2021 S Alma School Rd. • Chandler, AZ
 4. 13811 W. Bell Rd. • Surprise, AZ
 5. 1855 S. Signal Butte • Mesa, AZ

6. 5010 E. Ray Rd. • Ahwatukee, AZ
 7. 720 E. Greenway Pkwy. • Phoenix, AZ

8. 2831 E. McKellips • Mesa, AZ
 9. 7373 E. Shea Blvd • Scottsdale, AZ