

AD SIZES, RATES, AND DISTRIBUTION DATES



FINISH LINE FLYER PROGRAM

Combined 25,000 flyers distributed each month at the following Tucson metro area Octopus Car Wash locations.

ADDRESS	MAJOR CROSS STREETS
NORTHWEST • 6611 N. Thornydale Rd.	North of Orange Grove
EAST • 7210 East 22nd St.	Just East of Kolb
SOUTHWEST • 2011 West Valencia	Just West of Midvale Park

Space limited to no more than 3 non-competing advertisers. Space available on a first come, first serve basis. Your ad will run on the opposite side of the Octopus Car Wash ad on a 70 lb., four color glossy flyer.

AD SIZES	RATE	DESIGN
1/3 Page: 5.25" Wide x 2.75" Tall		
2/3 Page: 5.25" Wide x 5.5" Tall		
Full Page: 5.25" Wide x 8.25" Tall		

DISTRIBUTION:

Begins on or around the 1st of each month.

DEADLINE:

15th of month prior to distribution start date.

To reserve your space call Dave DelVecchio 623.205.6996

Want more business?

Place your 4 color ad on the front seat of 25,000 vehicles washed each month...



At 3 Tucson Metro Area



Locations!

See location map inside.

Space is limited to a maximum of 3 advertisers! Up to 17% of customers currently redeem a car wash coupon from this flyer on a subsequent visit.*

FULL SERVICE CAR WASH CONSUMER DEMOGRAPHICS:

Male vs. Female: 57.8% Female

Annual Household Income:

- 22 ½ % earn \$100,000 plus

- 41.8% earn \$75,000 plus • 52.3% earn \$60,000 plus

Age: 83.1% of full service car wash consumers fall into the more financially stable age group of 40+ years of age

Advertise your business on a 4 color glossy flyer placed on the front seat of over 25,000 cars washed each month at Tucson Metro Octopus Car Wash locations!

